

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Administrative Office	(2) MEETING DATE 9/23/2014	(3) CONTACT/PHONE Nikki J. Schmidt, Administrative Analyst 805/781-5496	
(4) SUBJECT Request to approve a FY 2014-15 grant agreement in the amount of \$325,854 with Visit San Luis County to provide tourism promotion activities. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve a FY 2014-15 grant agreement with Visit San Luis Obispo County for grant funds in the amount of \$325,854 from Fund Center 106 - Contributions to Other Agencies to provide tourism promotion activities.			
(6) FUNDING SOURCE(S) FC 106 - Contributions to Other Agencies	(7) CURRENT YEAR FINANCIAL IMPACT \$325,854.00	(8) ANNUAL FINANCIAL IMPACT \$0.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input checked="" type="checkbox"/> N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Guy Savage			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Nikki J. Schmidt, Administrative Office

DATE: 9/23/2014

SUBJECT: Request to approve a FY 2014-15 grant agreement in the amount of \$325,854 with Visit San Luis County to provide tourism promotion activities. All Districts.

RECOMMENDATION

It is recommended that the Board approve a FY 2014-15 agreement with Visit San Luis Obispo County for grant funds in the amount of \$325,854 from Fund Center 106 - Contributions to Other Agencies to provide tourism promotion activities.

DISCUSSION

During the 2014-15 budget hearings, your Board approved grant funding for a variety of organizations in Fund Center 106 – Contribution to Other Agencies. Visit San Luis Obispo County was approved for grant funding in the total amount of \$325,854. These funds are designated to be used for the various tourism promotion activities carried out by Visit San Luis Obispo County on an annual basis.

OTHER AGENCY INVOLVEMENT/IMPACT

Various non-profit organizations are included in the list of grant recipients that were approved by the Board in June 2014. County Counsel has reviewed and signed the agreement as to legal effect and form.

FINANCIAL CONSIDERATIONS

During the budget process, your Board approved a total of \$1.7 million in grant funding for the Fund Center's various grant programs (district community projects, community based organizations, preventive health and other agencies grants). Visit San Luis Obispo County was approved for a \$325,854 grant.

RESULTS

This grant will enable Visit San Luis Obispo County to continue to carry out its core function of promoting the County which will increase tourism and subsequently, increase revenue for the County. Details on Visit San Luis Obispo County's results from FY 2013-14 can be found in the attached year-end report.

ATTACHMENTS

1. FY 2014-15 Grant Agreement
2. Exhibit A - FY 2014-15 Scope of Work
3. FY 2013-14 Year End Report